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| **Name of the Faculty: Mr. Paramjit singh**  **Discipline : Electrical Engineering**  **Semester : 6th**  **Subject : Entrepreneurship Development and Management**  **Duration : 15 weeks(from 20 January 2025 to 02 May 2025)**  **Work load (Lecture/Practical) per week (in Hours):Lecture-03,Practical -00** | | |
| **Week** | **Lecture Day** |  |
| **I** | **1** | **Introduction of the Subject:** Entrepreneurship Development and Management |
| **2** | Entrepreneurship: Concept and definitions, classification and types of entrepreneurs, |
| **3** | entrepreneurial competencies, Traits / Qualities of entrepreneurs, manager v/s entrepreneur, |
| **II** | **1** | role of Entrepreneur, barriers in entrepreneurship, Sole proprietorship and partnership forms of business organisations, |
| **2** | small business vs startup, critical components for establishing a start  up, |
| **3** | Leadership: Definition and Need, Manager Vs leader, Types of leadership |
| **III** | **1** | Definition of MSME (micro, small and medium enterprises), significant provisions of MSME Act, |
| **2** | importance of feasibility studies, technical, marketing and finance related problems faced bynew enterprises, |
| **3** | major labor issues in MSMEs and its related laws, Obtaining financial assistance through various government schemes like Prime Minister Employment Generation. Program (PMEGP) Pradhan Mantri Mudra Yogna (PMMY) |
| **IV** | **1** | , Make in India, Start up India, Stand up India National Urban Livelihood Mission (NULM); Schemes of assistance by entrepreneurial support agencies at National, State, District level: |
| **2** | NSIC, NRDC, DC:MSME, SIDBI,  NABARD, Commercial Banks, SFC’s TCO, KVIB, DIC, |
| **3** | Technology Business Incubator  (TBI) and Science and Technology Entrepreneur Parks (STEP). |
| **V** | **1** | NATURE AND FUNCTIONS OF MANAGEMENT: Definition, Nature of Management, |
| **2** | Management as a Process, Management as Science and Art, |
| **3** | Management Functions,  Management and Administration, Managerial Skills |
| **VI** | **1** | , Levels of Management; Leadership. |
| **2** | PLANNING AND DECISION MAKING: |
| **3** | Planning and Forecasting - Meaning and definition, Features, Steps in Planning Process, |
| **VII** | **1** | Approaches, Principles, Importance, |
| **2** | Advantages and  Disadvantages of Planning, |
| **3** | Types of Plans, Types of Planning, |
| **VIII** | **1** | Management by Objective. |
| **2** | Decision Making-Meaning, Characteristics. |
| **3** | ORGANISING AND ORGANISATION STRUCTURE: |
| **IX** | **1** | Organising Process - Meaning and Definition, Characteristics Process, |
| **2** | Need and ImportancePrinciples, Span of Management |
| **3** | Organisational Chart - Types, |
| **X** | **1** | Contents, Uses, Limitations, |
| **2** | , Factors Affecting Organisational Chart. |
| **3** | , STAFFING: Meaning, Nature, Importance, Staffing process. |
| **XI** | **1** | Manpower Planning, Recruitment, Selection, |
| **2** | Orientation and Placement, Training, Remuneration. |
| **3** | CONTROLLING AND CO-ORDINATION |
| **XII** | **1** | Controlling - Meaning, Features, Importance, Control Process, |
| **2** | Characteristics of an effective control system, |
| **3** | Types of Control. Coordination -characteristics, essentials. |
| **XIII** | **1** | Market Survey and Opportunity Identification, |
| **2** | Scanning of business environment, Assessment  ofdemand and supply in potential areas of growth, |
| **3** | Project report Preparation, Detailed project  report including technical, |
| **XIV** | **1** | economic and market feasibility, Common errors in project report  preparations, |
| **2** | Exercises on preparation of project report. |
| **3** | Assignments |
| **XV** | **1** | Revison of 1st Unit |
| **2** | Revison of 2nd and 3rd Unit |
| **3** | Revison of 4th and 5th Unit |