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| **Name of the Faculty: Mr. Paramjit singh****Discipline : Electrical Engineering****Semester : 6th****Subject : Entrepreneurship Development and Management** **Duration : 15 weeks(from 20 January 2025 to 02 May 2025)****Work load (Lecture/Practical) per week (in Hours):Lecture-03,Practical -00** |
| **Week** | **Lecture Day** |  |
| **I** | **1** | **Introduction of the Subject:** Entrepreneurship Development and Management |
| **2** | Entrepreneurship: Concept and definitions, classification and types of entrepreneurs,  |
| **3** | entrepreneurial competencies, Traits / Qualities of entrepreneurs, manager v/s entrepreneur, |
| **II** | **1** | role of Entrepreneur, barriers in entrepreneurship, Sole proprietorship and partnership forms of business organisations, |
| **2** |  small business vs startup, critical components for establishing a startup, |
| **3** | Leadership: Definition and Need, Manager Vs leader, Types of leadership  |
| **III** | **1** | Definition of MSME (micro, small and medium enterprises), significant provisions of MSME Act,  |
| **2** | importance of feasibility studies, technical, marketing and finance related problems faced bynew enterprises, |
| **3** | major labor issues in MSMEs and its related laws, Obtaining financial assistance through various government schemes like Prime Minister Employment Generation. Program (PMEGP) Pradhan Mantri Mudra Yogna (PMMY) |
| **IV** | **1** | , Make in India, Start up India, Stand up India National Urban Livelihood Mission (NULM); Schemes of assistance by entrepreneurial support agencies at National, State, District level: |
| **2** |  NSIC, NRDC, DC:MSME, SIDBI, NABARD, Commercial Banks, SFC’s TCO, KVIB, DIC,  |
| **3** |  Technology Business Incubator (TBI) and Science and Technology Entrepreneur Parks (STEP). |
| **V** | **1** | NATURE AND FUNCTIONS OF MANAGEMENT: Definition, Nature of Management, |
| **2** | Management as a Process, Management as Science and Art, |
| **3** | Management Functions, Management and Administration, Managerial Skills |
| **VI** | **1** | , Levels of Management; Leadership. |
| **2** | PLANNING AND DECISION MAKING: |
| **3** | Planning and Forecasting - Meaning and definition, Features, Steps in Planning Process,  |
| **VII** | **1** |  Approaches, Principles, Importance,  |
| **2** |  Advantages and Disadvantages of Planning, |
| **3** | Types of Plans, Types of Planning, |
| **VIII** | **1** |  Management by Objective. |
| **2** | Decision Making-Meaning, Characteristics. |
| **3** | ORGANISING AND ORGANISATION STRUCTURE:  |
| **IX** | **1** | Organising Process - Meaning and Definition, Characteristics Process, |
| **2** |  Need and ImportancePrinciples, Span of Management |
| **3** | Organisational Chart - Types, |
| **X** | **1** | Contents, Uses, Limitations,  |
| **2** | , Factors Affecting Organisational Chart. |
| **3** | , STAFFING: Meaning, Nature, Importance, Staffing process. |
| **XI** | **1** | Manpower Planning, Recruitment, Selection, |
| **2** |  Orientation and Placement, Training, Remuneration. |
| **3** | CONTROLLING AND CO-ORDINATION |
| **XII** | **1** |  Controlling - Meaning, Features, Importance, Control Process, |
| **2** | Characteristics of an effective control system, |
| **3** | Types of Control. Coordination -characteristics, essentials. |
| **XIII** | **1** | Market Survey and Opportunity Identification,  |
| **2** | Scanning of business environment, Assessment ofdemand and supply in potential areas of growth, |
| **3** | Project report Preparation, Detailed project report including technical, |
| **XIV** | **1** | economic and market feasibility, Common errors in project report preparations,  |
| **2** | Exercises on preparation of project report. |
| **3** | Assignments |
| **XV** | **1** | Revison of 1st Unit |
| **2** | Revison of 2nd and 3rd Unit |
| **3** | Revison of 4th and 5th Unit |